



Alive at 25, 3rd Edition

Some young adults believe that they are invincible and that nothing bad will ever happen to them. The *Alive at 25*® program from the National Safety Council addresses the number one cause of death for drivers between the ages of 15-24: motor vehicle crashes. *Alive at 25* shows young drivers how to take greater responsibility for their driving behavior. This highly interactive course can help keep them from becoming another statistic. In a recent United States study, the *Alive at 25* program reduced fatalities among drivers between the ages of 15 and 24 by 23% compared to the previous year.

Course description

This four-hour course zeroes in on the key issues that put young drivers and others on the road in jeopardy: inexperience, distractions, peer pressure and a tendency to underestimate risks. This program uses interactive media segments, workbook exercises, class discussions and role playing to help young drivers develop driving skills that will keep them safe while they are behind the wheel.

What participants learn

- Why drivers ages 15 to 24 often underestimate risks
- The effects of inexperience, peer pressure and distractions such as cell phones, text messaging, MP3 players and GPS units
- The dangers of driving with your knees
- Communication skills for assertiveness and being a young leader
- Taking responsibility for passengers

Who would benefit from this course

Teens (15-19), young drivers (20-24), military personnel

Become a DDC training partner

We offer DDC™ Instructor Development Courses at your facility where our “Master Trainers” can train your qualified training candidates. Alternatively, we can train your team at the National Safety Council headquarters or at many Chapter offices in the United States.

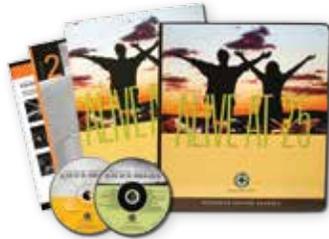
Course materials

Instructor Certification Package

- Fully scripted Instructor Manual
- 32-page Participant Course Guide
- Universal certification card
- Teaching *Alive at 25* DDC Candidate Instructor Guide
- First year of instructor certification which includes a subscription to *Traffic Safety*®, *Driver Trainer*, *Safety+Health*® and *Injury Facts*® CD

Teaching Kit

- Six new DVD video sessions
 - Required lease renewable annually
- Instructor PowerPoint® on CD



We offer a two-day Instructor Development Course to certify your training staff to teach this course.

NSC® course materials are available in multiple languages. Contact us to learn more about the steps to become a NSC-certified training instructor or to learn how we can deliver this proven safety program to your organization.

National Safety Council
1121 SPRING LAKE DRIVE
ITASCA, IL 60143-3201 U.S.A.
+1-630-775-2056
NSC.ORG/INTERNATIONAL