



National Safety Council

Position/Policy Statement

Guiding Principles for Highway Safety

First and foremost, the National Safety Council should continue to actively promote highway safety policies by doing the following:

- Provide national leadership on key issues
- Testify at Congressional hearings
- Encourage government agencies to develop sound regulations and policies
- Participate in highway safety coalitions
- Educate others about pending highway safety concerns and guide them to act
- Support adoption of effective state and federal laws and programs
- Develop and distribute written materials to support our policy goals

In addition, the following principles should be added to give the Council a stronger voice at both the federal and state levels in the area of highway safety:

1. Involve to a greater extent the chapters, division volunteers and Board of Directors in promoting highway safety.
2. Boost our communications efforts to support public policy goals (e.g., develop articles, op-ed pieces and public service announcements; cultivate media contacts).
3. Involve all Council staff in efforts that complement policy-related highway safety goals (e.g., public awareness and education campaigns; publication of brochures, fact sheets and statistical data; development of products, programs and partnerships).

By taking these steps, the Council can become an even greater voice for highway safety at both the federal and state levels.

The opinions stated within this document represent the views of the National Safety Council but not necessarily those of its individual members.

Approved by the Board of Directors, November 8, 1995